Rep Order# EC'd Yes		6832438	Ver#	4 Status Returned	Traffic Order# 104822		Printed: 07. Last Received: 07. Showing Buylines: All Lines	07/27/2012 11:40 AM 07/26/2012 7:46 AM Jines	40 AM 5 AM		1 of 10	
Station k Advertiser Product Estimate# Buyer Phone# Fax#	KSNV () Am 694 Emi	KSNV-TV LAS VEGAS, NV. r ().AMER. CROSSROADS American Crossroads 694 Emily Milhoan	/EGAS, NV L. CROSSR(roads	OADS	Agency () CROSSROADS ME 66 CANAL CENTER PLAZ ALEXANDRIA, VA 22314 Agency C/P1/P2/E 11/27/694 Flight Dates 10/30/2012 - 11/0 Hiatus Weeks	() CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 PL/P2/E 11/27/694 ces 10/30/2012 - 11/05/2012	UITE 555 12	Rep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX#	() I () t Phone# FAX#) PHILADELPHIA) AMY MCCREARY i 215-568-6540 215-568-1845	PHIA REARY 5540 845	
— CONTRACT COMMENT	03 Ct	MMENT										
REMARKS PLEASE SEE BELOW FOR TP CHANGES.	.S — 3 Bel	OW FOR TP	CHANGES.	THANKS!					•			
LT Ln		Day	Time	Program	Len	Rate	Dates	Spots/Week	# X 0 0 0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Total Spots	Total Cost	Daypart
 	i į	 D	 5P-630P	NBC SUN-FIBI<	:30	\$650.00	11/04-11/04	 	0	. 0	00.0\$	
67	S	ns	46-4 <i>L</i>	NBC SUN-FIBI<	:30	\$1,000.00	11/04-11/04	0	0	0	00.0\$	
m	E-1	n.	430A-5A	WAKE-W/WAGNERS	:30	\$200.00	10/30-10/30	ᆏ	н	Н	\$200.00	
₫¹	E		430A-5A	WAKE-W/WAGNERS	:30	\$200.00	10/31-10/31	Н	⊣	г	\$200.00	
ιŋ	TH		430A-5A	WAKE-W/WAGNERS	:30	\$200.00	11/01-11/01	н	г н	Н	\$200.00	
Ø	su		430A-5A	WAKE-W/WAGNERS	:30	\$200.00	11/04-11/04	1	بر ا	н	\$200.00	
	Þ		430A-5A	WAKE-W/WAGNERS	300:	\$200.00	11/05-11/05	ı	Н		\$200.00	
ω	TO		1230P-1P	NEWS 3 AT NOON	:30	\$325.00	10/30-10/30	п	FFI	F	\$325.00	
ማ	K		1230P-1P	NEWS 3 AT NOON	30	\$325.00	10/31-10/31	1	H	H	\$325.00	
10	TH		1230P-1P	NEWS 3 AT NOON	08:	\$325.00	11/01-11/01	1	Ħ	н	\$325.00	
11	កែ		1230P-1P	NEWS 3 AT NOON	:30	\$325.00	11/02-11/02	Ħ	Ħ	∺	\$325.00	
12	Σ		1230P-1P	NEWS 3 AT NOON	08:	\$325.00	11/05-11/05	Ħ	∺	₽	\$325.00	

			Daypart																
3 of 10	PHIA REARY	5540 1845	Total Cost	 	\$250.00	\$250.00	\$325.00	\$325.00	\$325.00	\$325.00	\$325.00	\$450.00	\$450.00	\$450.00	\$450.00	\$450.00	\$750.00	\$750.00	\$750.00
	ΞΨ	215-568-6540 215-568-1845	Total Spots		п	н	₽	П	н	к ч	н	н	ы	1	П	н	п	 1	н
1:40 AM 46 AM)) 9 B	n Phone# n FAX#	k # of Weeks	 	Н	Н	↔	н	Н	⊭	H	∺	ᆏ	⊣	-	H	Н	, н	Н
07/27/2012 11:40 AM 07/26/2012 7:46 AM ines	Rep Firm Sales Office Salesperson	Salesperson Phone# Salesperson FAX#	Spots/Week		ਜ	Ħ	г 1	Ħ	п	н	⊣	H	Н	- 1	∺		н	H	н
Printed: 07. Last Received: 07. Showing Buylines: All Lines	A SUITE 555)12	Dates		11/02-11/02	11/05-11/05	10/30-10/30	10/31-10/31	11/01-11/01	11/02-11/02	11/05-11/05	10/30-10/30	10/31-10/31	11/01-11/01	11/02-11/02	11/05-11/05	10/30-10/30	10/31-10/31	11/01-11/01
	SSROADS MEDIZENTER PLAZA, S IA, VA 22314 11/27/694	10/30/2012 - 11/05/2012	Rate	 	\$250.00	\$250.00	\$325.00	\$325.00	\$325.00	\$325.00	\$325.00	\$450.00	\$450.60	\$450.00	\$450.00	\$450.00	\$750.00	\$750.00	\$750.00
Traffic Order# 104822) CF CANAI EXANI /P2/E		uer]	30	08:	30	30	300:	30	:30	:30	. 30	30	08:	: 30	: 30	.30	:30
4 Status Returned	'. OADS		Program		J FALLON-NBC<	J FALLON-NBC<	TODAY SHW3-NBC	WAKE W/WAGNRS1	TODAY SHW2-NBC	TODAY SHW2-NBC	TODAY SHW2-NBC								
Ver#	V LAS VEGAS, NV.).AMER. CROSSROADS van Crossroads	_	Time	1	1235A- 135A	1235A- 135A	10A-11A	10A-11A	10A-11A	10A-11A	10A-11A	5A-6A	5A-6A	5A-6A	5A-6A	5A-6A	9A-10A	9A-10A	9A-10A
6832438	KSNV-TV LAS VEGAS, NV ().AMER. CROSSRC American Crossroads 694	Emily Milhoan	Day		Ĺιμ	M	TU	M	出口	Ē	×	TU	×	TH	ix.	×	ΩĿ	M	TH
Rep Order# EC'd Yes	Station KSN Advertiser (Product A Estimate# 69	_ #s	FAX# LT Ln		29	30	31	32	88	& 4.	35	98	37	co ch	<u>გ</u>	<i>₽</i>	41	42	43

			Daypart															
4 of 10	PHIA REARY	.845	Total Cost	\$750.00	\$750.00	\$550.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00	\$725.00	\$725.00
) PHILADELPHIA) AMY MCCREARY	215-568-6540 215-568-1845	Total Spots] H	Н	Н	н	ч	н	m	1	H	H	\vdash	н	н	H	r- I
40 AM 5 AM		Phone# FAX#	# of Weeks	1	н	∺	н	Н	Ħ	⊣	H	Н		∺	Ħ	, -1		H
07/27/2012 11:40 AM 07/26/2012 7:46 AM mes	Rep Firm Sales Office Salesperson	Salesperson Phone# Salesperson FAX#	Spots/Week		1	1		1	r -1	Н	н	1	н	н	H	₽	П	н
Printed: 07. Last Received: 07/ Showing Buylines: All Lines	ЛТЕ 555	2	Dates	11/02-11/02	11/05-11/05	11/03-11/03	10/30-10/30	10/31-10/31	11/01-11/01	11/02-11/02	11/05-11/05	10/30-10/30	10/31-10/31	11/01-11/01	11/02-11/02	11/05-11/05	10/30-10/30	10/31-10/31
) CROSSROADS MEDIA CANAL CENTER PLAZA, SUITE 555 EXANDRIA, VA 22314 P2/E 11/27/694	10/30/2012 - 11/05/2012	Rate	\$750.00	\$750.00	\$550.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00	\$725.00	\$725.00
Traffic Order# 104822	Agency () CROSSI 66 CANAL CEN ALEXANDRIA, Agency C/PI/P2/E 11/		Len		:30	08:	300:	:30	:30	08:	98:	:30	:30	.30	:30	: 30	08:	: 30
4 Status Returned	OADS		Program	TODAY SHW2-NBC	TODAY SHW2-NBC	GEP.	WHEEL	WHEEL	WHEEL	WHEE	МНЕЕТ	TONITE SHW-NBC<	TONITE SHW-NEC	TONITE SHW-NBC<	TONITE SHW-NBC<	TONITE SHW-NBC<	NEWS	NEWS
Ver#	V LAS VEGAS, NV.).AMER. CROSSROADS can Crossroads	_	Time	 9A-10A	9A-10A	630P-7P	72-730P	7P-730P	7P-730P	7P-730P	7.P-730P	1135P- 1235A	1135P- 1235A	1135P- 1235A	1135P- 1235A	1135P- 1235A	42-5P	4P-5P
6832438	KSNV-TV LAS VEGAS, NV. r ().AMER. CROSSRC American Crossroads 694	Emily Milhoan	Day] - -	M	SA	ŢŪ	м	꾸권	ſĿι	M	Σū	м	TH	ĮŦĪ	×	UI	M
Rep Order# EC'd Yes	ise] te#	. \$	Fax# LT Ln	4 4	45	46	47	48	49	50	51	52	53	ሊ ፋ	ស	5	57	k) Ø

			Daypart																	
5 of 10	PHIA REARY	5540 845	Total Cost	\$725.00	\$725.00	\$725.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	00.0\$	\$0.0\$	\$0.00	00.08
) PHILADELPHIA) AMY MCCREARY	215-568-6540 215-568-1845	Total Spots	1	П	П	F	н	Ħ	н	∺	H	1	∺	Н	∺	0	0	0	0
1:40 AM :46 AM		Salesperson Phone# Salesperson FAX#	k # of Weeks	+	ਜ	н	Н	Ħ	Н	Н	1	Ħ	∺	Н	н	Н	0	0	0	0
07/27/2012 11:40 AM 07/26/2012 7:46 AM ines	Rep Firm Sales Office Salesperson	Salesperson Phone: Salesperson FAX#	Spots/Week		Н	Н	Н	Ħ	1	н		,1	H	П	П	T.	0	0	0	0
Printed: 07/ Last Received: 07/ Showing Bnylines: All Lines	JITE 555	2	Dates	11/01-11/01	11/02-11/02	11/05-11/05	10/30-10/30	10/31-10/31	11/01-11/01	11/02-11/02	11/05-11/05	10/30-10/30	10/31-10/31	11/01-11/01	11/02-11/02	11/05-11/05	10/30-10/30	10/31-10/31	11/01-11/01	11/02-11/02
	66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314	11/2//694 10/30/2012 - 11/05/2012	Rate	\$725.00	\$725.00	\$725.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,506.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$700.00	\$760.00	\$700.00	\$700.00
Traffic Order# 104822	Agency () CROSS 66 CANAL CEN ALEXANDRIA	Agency C/F1/F2/E 11. Flight Dates 10/30 Hiatus Weeks	Len	300 ::	:30	08:	08:	08:	30	30	3.0	30	:30	08:	30	300:	08:	08:	:30	: 30
4 Status Returned	v. tOADS		Program	NEWS	NEWS	NEWS	WAKE W/WAGNRS2	TODAY SHW	TODAY SHW	TODAY SHW	TODAY SHW	TODAY SHW	FIRST NWS 3-4<	FIRST NWS 3-4<	FIRST NWS 3-4<	FIRSI NWS 3-4<				
Ver#	V LAS VEGAS, NV.). AMER. CROSSROADS an Crossroads	e e	Time	4P-5P	4P-5P	4P-5P	6A-7A	6A-7A	6A-7A	6A-7A	6A-7A	7A-9A	7A-9A	7A-9A	7A-9A	7A-9A	4P-430P	4P-430P	4P-430P	4P-430P
6832438	L' E	694 Emily Milhoan	Day	 TH	ſц	м	TU	M	TH	ĺτι	×	ΩĪ	M	Ħ	ĺτι	×	TO	ž	TH	[z ₁
Rep Order# EC'd Yes	Station KS Advertiser (Product	rate#	Fax# LT Ln	 6 6	9	61	62	ဗ	6 A	65	99	29	89	<u>რ</u>	70	71	72	73	74	75

			Daypart																	
6 of 10	PHIA REARY	540 845	Total Cost		\$0.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$425.00	\$425.00	\$425.00	\$425.00	\$425.00	\$350.00	\$450.00	\$450.00	\$450.00	\$450.00
) PHILADELPHIA) AMY MCCREARY	215-568-6540 215-568-1845	Total Spots		0	П	Н	Н	⊣	1	н	П	Г	г	Н	∺	₩	m	∺	г
40 AM 6 AM		Phone#	# of Weeks		0	Н	ᆏ	н	H	Н	н	, , i	H	∺	Н	ᄅ		⊣	г г	Н
07/27/2012 11:40 AM 07/26/2012 7:46 AM ines	Rep Firm Sales Office Salesperson	Salesperson Phone# Salesperson FAX#	Spots/Week	 	0	н	г	 1	H	₽	∺	Ħ	- I	↔	н	Н	1	₽	гH	Н
Printed: 07 Last Received: 07/ Showing Buylines: All Lines	JTTE 555	7	Dates		11/05-11/05	10/30-10/30	10/31-10/31	11/01-11/01	11/02-11/02	11/05-11/05	10/30-10/30	10/31-10/31	11/01-11/01	11/02-11/02	11/05-11/05	11/03-11/03	10/30-10/30	10/31-10/31	11/01-11/01	11/02-11/02
) CROSSROADS MEDIA CANAL CENTER PLAZA, SUITE 555 EXANDRIA, VA 22314	10/30/2012 - 11/05/2012	Rate	 	\$700.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$425.00	\$425.00	\$425.00	\$425.00	\$425.00	\$350.00	\$450.00	\$450.00	\$450.00	\$450.00
Traffic Order# 104822	Agency () CROSSROADS ME 66 CANAL CENTER PLAZ ALEXANDRIA, VA 22314	Agency C/F 1/FZ/E 11 Flight Dates 10/30 Hiatus Weeks	Len		:30	08:	:30	.30	08:	:30	:30	:30	330	08:	:30	30	08:	98:	:30	300:
4 Status Returned	rv. Roads		Program		FIRST NWS 3-4<	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	OP NEWS 3 AT NOON	JP NEWS 3 AT NOON	JP NEWS 3 AT NOON	DE NEWS 3 AT NOON	DP NEWS 3 AT NOON	AVG. ALL WKS	DR. PHIL<	DR. PHIL<	DR. PHIL<	DR. PHIL<
Ver#	KSNV-TV LAS VEGAS, NV. r ().AMER. CROSSROADS American Crossroads	van	Time		4P-430P	5P-630P	5P-630P	5P-630P	5P-630P	5P-630P	12P-1230P NEWS	12P-1230P	12P-1230P	12P-1230P	12P-1230P	6A-7A	3P-4P	32-4P	3P-4P	3P-4P
6832438	SNV-TV LAS VEGAS ().AMER. CRC American Crossroads	694 Emily Milhoan	рау		×	TU	M	TH	ix;	×	TU	W	TH	[z _i	M	SA	TO	Z	TH	ĨΞŧ
Rep Order# EC'd Yes	୍ଦ୍ର :	11c# #	L.	-	76	77	78	79	080	81	82	83	80 41	80 13	9	87	80 60	68	0	91
Rep (EC'd	Station Advertis Product	Estumat Buyer Phone#	Fax# LT																	

			Daypart																	
7 of 10	PHIA REARY	5540 845	Total Cost	\$450.00	\$750.00	\$625.00	\$4,000.00	\$1,200.00	00.0\$	\$500.00	\$0.00	\$1,100.00	\$600.00	\$675.00	\$3,200.00	00-0\$	\$0.00	\$425.00	\$425.00	\$425.00
) PHILADELPHIA) AMY MCCREARY	215-568-6540 215-568-1845	Total Spots	 H	1	ч	ч	н	0	н	0	г	1	П	н	0	0	H	∺	Ħ
1:40 AM :46 AM		Salesperson Phone# Salesperson FAX#	sk # of Weeks	 H	П	ਜ	ਜ	Н	0	Н	0	н	Н	Ţ	П	0	0	г	H	г
07/27/2012 11:40 AM 07/26/2012 7:46 AM ines	Rep Firm Sales Office Salesperson	Salesperson Phone Salesperson FAX#	Spots/Week	 	ᆏ	П	Н	Н	0	ç - -i	0	н	н	1	₩	0	0	н	г	H
Printed: 07. Last Received: 07. Showing Buylines: All Lines	ITE 555	7	Dates	11/05-11/05	11/04-11/04	11/03-11/03	10/31-10/31	11/03-11/03	11/03-11/03	11/03-11/03	11/03-11/03	11/03-11/03	11/04-11/04	11/03-11/03	11/01-11/01	10/30-10/30	11/02-11/02	10/30-10/30	10/31-10/31	11/01-11/01
) CROSSROADS MEDIA 5 CANAL CENTER PLAZA, SUITE 555 LEXANDRIA, VA 22314	11/27/694 10/30/2012 - 11/05/2012	Rate	\$450.00	\$750.00	\$625.00	\$4,000.00	\$1,200.00	\$550.00	\$500.00	\$175.00	\$1,100.00	\$600.00	\$675.00	\$3,200.00	\$750.00	\$1,400.00	\$425.00	\$425.00	\$425.00
Traffic Order# 104822	Agency () CROSS: 66 CANAL CEN ALEXANDRIA	Agency C/F1/F2/E 11.7 Flight Dates 10/30 Hiatus Weeks	Len		:30	08:	:30	:30	30:	30	:30	08:	:30	08:	:30	08:	-NBC :30	:30	:30	:30
4 Status Returned	', OADS		Program	DR. PHIL<	SUN IODAY-NBC	AVG. ALL WKS	SVU	NBC PRIME	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	9 WKD2 NWS-AT 11<	CM	AVG. ALL WKS	ROCK CENTER	PARENTHCOD-NBC	GRIMM-NBC/DATELNE FR-NBC	DAYS-OUR LIVES<	DAYS-OUR LIVES<	DAYS-OUR LIVES<
Ver#	/ LAS VEGAS, NV.).AMER. CROSSROADS :an Crossroads	Ħ	Time	3P-4P	7A-8A	7A-9A	9P-10P	8P-9P	8P-9P	9A-930A	11A-12P	11P-1135P	930A-10A	5P-630P	10P-11P	10P-11P	9P-11P	1P-2P	1P-2P	1P-2P
6832438	ř.	694 Emily Milhoan	Day	 	su	SA	×	SA	SAS	es.	SA	SA	SU	SA	HI	TU	ĺΞι	ŢŢ	M	HI
Rep Order# EC'd Yes	Station KS Advertiser (Product	ıate# r e#	Fax# LT Ln	92	8	Q) Aı	8 8	9 9	76	න ග	თ თ	100	101	102	103	104	105	106	107	108

		Daypart																
8 of 10	PHIA REARY 5540 8845	Total Cost		\$425.00	\$425.00	00.0\$	\$500.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	00.0\$	\$1,800.00	\$1,800.00	\$900.00\$	00-0\$	\$0.00
) PHILADELPHIA) AMY MCCREARY : 215-568-6540 215-568-1845	Total Spots		H	Н	0	Н	Ħ	1	н	н	П	0	2	0	₩	0	0
1:40 AM :46 AM	((Phone#	k # of Weeks	1	H	Н	0	Н	Н	ᆏ	г	н	⊣	0	г	Н	н	0	0
07/27/2012 11:40 AM 07/26/2012 7:46 AM ines	Rep Firm Sales Office (Salesperson (Salesperson Phone Salesperson FAX#	Spots/Week	 	Н	г	0	1	Н	н	1	↔	н	0	0	Ν	н	0	0
Printed: 07 Last Received: 07/ Showing Buylines: All Lines	ITE 555 2	Dates	1	11/02-11/02	11/05-11/05	11/04-11/04	11/04-11/04	10/30-10/30	10/31-10/31	11/01-11/01	11/02-11/02	11/05-11/05	10/31-10/31	10/30-10/31	11/01-11/02	11/05-11/05	10/30-10/30	11/01-11/01
	() CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 P1/P2/E 11/27/694 res 10/30/2012 - 11/05/2012	Rate	 	\$425.00	\$425.00	\$1,150.00	\$500.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,206.00	\$2,300.00	\$900.00	\$900.00	\$900.00	\$1,350.00	\$1,350.00
Order# 104822) CROSS ANAL CEN XANDRIA 2/E 11	Len		:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	30	: 30	: 30	: 30	:30
Traffic	Agency () 66 CAN ALEXA. Agency C/P1/P2/E Flight Dates Hight Weeks			IVES<	LIVES<	×	WKS	11<	11<	11<	11<	11<	\$>	ALSTON< - 730-8P FACE TO FACE	STON< 730-8P FACE TO FACE	STON< 730-8P FACE TO FACE	.NBC	COMMUNITY-NEC/PARK & REC-NBC
4 Status Returned	, OADS	Program		DAYS-OUR LIVES<	DAYS-OUR L	LAW & ORDER<	AVG. ALL WE	NEWS 3 AT	AVG. ALL WKS	FACE-J RALSTON< V4 NOT NA - 730-8	FACE-J RALSTON<	FACE-J RALSTON< V4 NOT NA - 730-8	BIGST LR12-NBC	COMMUNITY-N				
Ver#	KSNV-TV LAS VEGAS, NV. r () .AMER. CROSSROADS American Crossroads 694 Emily Milhoan	Time		1P-2P	1P-2P	9P-11P	9A-930A	112-1135P	11P-1135P	11P-1135P	11P-1135P	11P-1135P	9P-11P	TU-W 6302-7P Station Remark: V	630P-7P Remark:	M 630P-7P Station Remark: V	46-48	8P-9P
6832438	SNV-TV LAS VEGA. ().AMER. CRC American Crossroads 694 Emily Milhoan	Day		Íч	Σ	ns	su	TO	W	TH	[24	Σ	×	TU-W Station	TH-F Station	M Station	TO	ΉΉ
Rep Order# EC'd Yes	Station KS3 Advertiser (Product A Estimate# 6 Buyer Phone#	Fax# LT Ln		109	110	111	112	113	114	115	116	117	118	*114	*120	*121	122	123

0		Daypart					
9 of 10	PHIA REARY 6540	1845 Total Cost	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	\$0.00	\$0.00	\$3,000.00	\$1,200.00
) PHILADELPHIA) AMY MCCREARY 215-568-6540	215-568- Total Spots		0	0	∺	н
1:40 AM :46 AM	(Shone#	on FAX#		0	0	н	н
07/27/2012 11:40 AM 07/26/2012 7:46 AM Jines	Rep Firm Sales Office Salesperson Salesperson I	Salesperson FAX# Spots/Week # of Weeks		0	0	₽	п
Printed: 07/ Last Received: 07/ Showing Buylines: All Lines	JITE 555 12	Dates		11/05-11/05	10/30-10/30	11/04-11/64	11/04-11/04
	() CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 PLP2/E 11/27/694 10/30/2012 - 11/05/2012	Rate		\$3,000.00	\$3,000.00	\$3,000.00	\$1,200.00
Traffic Order# 104822	CROSS: ANAL CEN XANDRIA, 2/E 11,	Len		:30	:30	:30	:30
Traffic O	Agency ()(66 CAN/6 ALEXAN Agency C/P1/P2/E Flight Dates	Hiatus Weeks		WLLMS-NBC			
4 Status Returned	OADS	Program		SING OFF-NBC/ROCK-WILMS-NBC	BIGST LR12-NBC	MEET PRESS-SUN	9P-10P Buyline Comment: NEWS AFT NFL
Ver#	VEGAS, NV R. CROSSRi ssroads	Time		9P-11P	8P-10P	88-93	9P-10P e Comment:
Rep Order# 6832438 EC'd Yes	Station KSNV-TV LAS VEGAS, NV. Advertiser (). AMER. CROSSROADS Product American Crossroads Estimate# 694 Buver Emily Milhoan	рау	 	×	TO	SU	SU Buylin
Order# d Yes	Station KS] Advertiser (Product / Estimate# (Buver	ជួ	}	124	125	126	127
Rep EC't	Stati Advi Prod Estir Buye	Phone# Fax# LT					

-REPORT TOTALS-

Report Totals: 111 / \$83,275.00

-SALES MONTHLY TOTALS-

Nov 12: 111 / \$83,275.00
Sales Totals: 111 / \$83,275.00
Station Totals: 111 / \$83,275.00
Lines not sent/rcld/rtrn: 0 / \$0.00
--COMPETITIVE--

-COMPETITIVE COMMENTS-

31%

KSNV

H 33

KLAS KVMY

% % \

KINC

% o‰ ⊢ ○

KBLR

% % % % 0 H 0

CATV KTNV XXXX

\$268,629

Market Totals

EST SHARES

Books NOV12 Demos RA35+

Ver# 6832438

Rep Order# EC'd Yes

Station KSNV-TV LAS VEGAS, NV.

Advertiser (). AMER. CROSSROADS

Product American Crossroads

Estimate# 694

Buyer Emily Milhoan

Buyer Phone# Fax#

CASH IN ADVANCE

Agency () CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 Agency C/P1/P2/E 11/27/694 Flight Dates 10/30/2012 - 11/05/2012 Hiatus Weeks

Salesperson Phone# Salesperson FAX#

215-568-6540 215-568-1845

) PHILADELPHIA) AMY MCCREARY

Rep Firm Sales Office (Salesperson (

10 of

2